

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE, INC.

Ad No. 1967-03 - (MOOREA MIST) - Reg. No. M91378 - Page, 4/c Bleed - (8 3/4 x 11 1/2 inches)

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Get a taste of it.



Merit

The low tar flavor break.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

Kings: 8 mg "tar," 0.9 mg nicotine—100's; 10 mg "tar,"
0.7 mg nicotine av. per cigarette, FTC Report Feb '85.



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